



Thanks for your interest in working with Funky Rabbit Media! Throughout our design process, it is critical that our communication is rich and effective. This is to ensure that not only we understand where your needs and constraints are as a business, but also so we can deliver the best possible product. This short questionnaire is intended to begin the process of letting us know where your expectations lie. Not every question requires an answer, but being thorough helps us meet your goals.

Contact Information

Business or Organization Name:

Primary Contact Name:

Email Address:

Phone Number:

Project Information

Do you have a time line?

Do you have a budget? (This is quite necessary, so we can provide an appropriate solution to your budgetary constraints. A budget range is also acceptable)

Existing website information (If you currently don't have a website, skip to next section.)

Website address

What do you like about your current website and why?

What don't you like about your current website and why?

Check all that apply:

I currently rent / own web hosting.

I currently own a domain.

I need email addresses set up.

Business information

Describe what your business does. What product / service do you want to promote?

Who is your core demographic and how should they rely on your service / products?

New website information

What is the MAIN goal for building a new website? (IE; improve sales, improve customer relations, promote a new service / product.)

How do you imagine the design of your website? (IE; Minimalistic, trendy, corporate, image-heavy, informational, relaxed.)

Please provide a list of pages that you envision your website having. Think about how you'd like to structure your content. If you wish, on a separate page sketch and provide a site tree/map detailing hierarchy and navigation.

Provide some examples of some websites you really like and explain why.

Content

Content is the #1 reason people will visit your website. Keep this in mind as you curate content for your website. Copy writing can be one of the most difficult steps of the creative process, so it is best to start early. Funky Rabbit Media is happy to provide creative copy writing for a fee. Once ready, please attach or provide your content.

Excellent content is the foundation for a good website, but images are what keep your customers flowing and clicking through your site. High quality images are a must at the onset of each web design project. If you plan on hiring a professional photographer, we recommend starting as soon as possible. If you plan on using stock photography, please attach a file with URLs to each image you would like to use. For an additional fee, Funky Rabbit Media will search for stock images or organize a photo shoot. Please understand that this activity is time consuming and will add to the overall project time line and budget.

Logo

Please provide your logo in vector format (.AI or .EPS file). If a vector file is not available, please provide the highest quality raster file you have.

Anything else?

Now that we've finished quizzing you, is there anything that you think we should know? Add any other relevant information you feel we should know about your project.